

# Women entrepreneurs on the web

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## **Abstract:**

Internet Network caches a central place in our life, The Network takes place as a tool for enterprise encouragements especially for women.

The Internet Network has central functions in reduction of obstacles for women entrepreneurs and as a substitution for social bond's.

This thesis focuses in examining women enterprise on the web. The Research took place in between October 2002 to Mai 2003. The first phase of the research included professional literatures concerning women entrepreneurs.

The second phase, research methodology includes a questioners that was distributed among 200 entrepreneurs women.

The research result's proved that first assumption of the research: the network is a substitution of social network which enlarge the ability to established an entrepreneurs.

The finding regards this assumption show that there is a direct and positive connection between the measure of usage the network and the entrepreneurs on the web.

It means that there is a high influence of being exposed to the Network on the choice to establishing entrepreneurs on the Web.

The research results proved the second assumption that The Internet Network has a major function in reduction of obstacles for women entrepreneurs. The differences between the two groups



Another factor is that the women entrepreneurs are confidence that in every woman there is a potential to be an entrepreneurs. Due to all the above, it has been found that the third assumption has been mostly proven.

In addition, I examined which of the The demographic variable predict success of the network entrepreneurship.

It seems that the variable predict success of the network enterprise is the frequency of usage of the Network.

The reason for this is that women who use the web oftenely will raise more enterprise ideas in connection with the web, than women who are not exposed to this medium.

Two more variables were detected: working hours and entrepreneurs age.

the significant of this, Those variables increases correlation of aggression finding is that the survey population invest more working hours on the network. Moreover, older women are those who chose in entrepreneurs on the network, over other entrepreneurs.

It is the research recommendation to make usage of the network as an opportunity to increase entrepreneurs atmosphere.

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