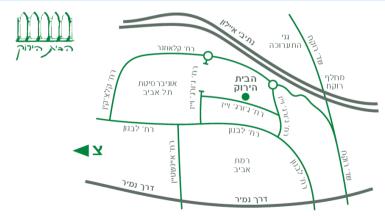




Green House

24 George Wise St. Ramat Aviv, Tel Aviv 6997



לרשותכם עומד חניון מועדון האוניברסיטה, אשר נמצא בצמוד לבית הירוק, מצידו הצפוני. fax. מ-6414151 | פקס | tel. 03-6418295 | טל. 69977 | פקס | 6414151 | ego. 13-6414151 | ego. 24 George S. Wise St., Ramat Aviv, Tel Aviv 69977 | gv@morag.co.il



EBSCO PUBLISHING OPEN DAY INVITATION





EBSCO PUBLISHING
OPEN DAY ISRAEL 2009

Tuesday 3 November 2009

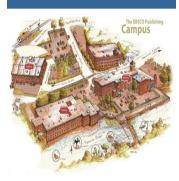
From 9:15 to 16:00

Green House24 George Wise St. Ramat Aviv,
Tel Aviv 6997



Attendees' Target:

- Librarians
- Library managers
- Information specialist
- Physicians
- Content specialist
- Researchers
- University Professors



EBSCO Publishing OPEN DAY 2009 Special Event to

To meet EBSCO Publishing staff: EBSCO team in a pleasant environment

To be updated: on all news on EBSCOhost databases

To participate to: active demonstrations on EBSCO products

To follow: presentations and demonstrations on innovative full text databases

To toast: all together around a

ABOUT EBSCO

EBSCO has served the library industry for more than 60 years. By placing customers at the core of our business, we have tapped their ingenuity to assist us in developing the high quality products and services for which EBSCO is known. EBSCO is the only company to provide customers with an integrated service that combines reference databases, subscription management, online journals, books, linking services and A-to-Z solutions. Always at the leading edge, we continue to work to identify new challenges and combine technology with data to meet the information needs of our customers worldwide.

EBSCOhost databases are the most-used, premium online information resources for tens of thousands of institutions worldwide, representing millions of end-users....

A C C E P U S B L I S C O E I N G C H I N G	9:15 Registration and Welcome 9:45 Overview of EBSCO Publishing & Recent Developments Fabio di Bello 10:00 EBSCO host Integrated Search (EHIS) & Discovery Service: "The new era of Searching" Oliver Pesch 11:15 Coffe Break 11:30 New Subject Specific Full Text databases (Science and Humanities) Fabio Di Bello
Lunch D P A U E T B B A L S B I C A S O S H E I S N G	13:00 Buffet Lunch 14:00 Overview and update on Full text Medical databases Fabio Di Bello 15:00 EBSCO Publishing Evidence Based Point of Care resources: Dynamed, Gideon, Nursing Reference Center, Rehabilitation Reference Center Fabio Di Bello – Ziva Curzon 15:40 Hands On and conclusions

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